MBA PROGRAM CATALOG

Ukrainian-American Liberal Arts Institute

“Wisconsin International University (USA) Ukraine”
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Welcome

Welcome to Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine”!

If your professional goal is advancing your career via a higher level degree and a better understanding of business, I invite you to consider the MBA program at Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” (WIUU). With the high quality of our curriculum, faculty, students, and administration, MBA program perfectly answers the needs of the working professionals.

- The MBA program at Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” is designed with the busy life style of our students in mind, conveniently incorporating on-line and face-to-face courses.

- The MBA program’s curriculum equips students with business competencies in-demand, capable of significantly improving career prospects of our students.

- The MBA program faculty members are highly qualified professionals well equipped to help students understand what really works in business.

I hope that this Catalogue will provide you with helpful information regarding your MBA program.

Warmest wishes,

Prof., Dr. Oleksander Romanovskyi

Rector
Welcome to Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine”!

Effective management of resources is the key to the success of any company or venture. As the economy becomes more complex and competitive, the demand for talented MBA graduates keeps growing because during the period of study, they hone the skills needed to maximize individual and organizational productivity.

The MBA program at Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” is designed to develop innovative entrepreneurial leaders and foster diversity. Our students enjoy small class sizes, a diverse international student body, accessible faculty and a dedicated staff.

It is my hope that in WIUU you will find many opportunities to grow and develop both professionally and personally.

Best Wishes,

Prof., Dr. Oleksandr Grebelnyk

Provost for Academic Affairs and the Head of the International Management and International Business Department
Welcome to the MBA Program at Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine”!

Welcome to WIUU! I am sure you will find your learning experience valuable, meaningful and enjoyable here.

Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” is proud to offer the MBA program. Our program is focused on the traditional MBA curriculum, and exemplifies a good balance of qualitative and quantitative courses. Courses are taught from the middle and senior management perspective and develop the skills, knowledge and insights that enable a shift from functional expertise to broad-based strategic leadership. The participants receive solid fundamentals along with the tools which can be immediately applied in a current business setting. Our goal is to prepare a competent and confident leader who can face the challenges of tomorrow.

We are striving for continuous improvement and excellence within our MBA School. We assess what we do and measure how effective we are in accomplishing our goals. We have faculty and staff that are dedicated to WIUU and are concerned with the success of each student.

Again, welcome to WIUU! I hope you will have a wonderful experience at our MBA School.

Hon. Dr. Olena Volovyk

The Dean of the International Programs
General Information

Mission
Ukrainian-American Liberal Arts Institute "Wisconsin International University (USA) Ukraine" is a higher education institution committed to helping its students become productive, entrepreneurial, competitive and responsible citizens assuming moral and ethical values.

WIUU has as its mission the creation of a stimulating teaching and learning environment for multi-cultural student body and internationally minded faculty.

The programs having an international business focus are designed to meet the needs of the 21st century professionals and leaders of the global society.

Accreditation and Licensure
Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine”, the first joint Ukrainian-American University, was established in 1997.

WIUU was founded by National M.P. Dragomanov Pedagogical University (Kyiv, Ukraine) and Wisconsin International University (Wauwatosa, Wisconsin, USA).

Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” is accredited by the Ministry of Education and Science, Youth and Sports of Ukraine and the State Accrediting Board of Ukraine to offer Bachelor and Master Programs.

MBA program of Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” is accredited by the Foundation for International Business Administration Accreditation (FIBAA).

Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” is an approved Teaching and Examining Center of the Institute of Commercial Management.

WIUU Membership
- American Chamber of Commerce in Ukraine
- German-Ukrainian Society of Economics and Science
- Association of Ukrainian Non-State Owned Universities
- Ukrainian Chamber of Commerce and Industry
- Social Association "International Personnel Academy"
Partners abroad

WIUU students are given an opportunity to practice, study and train abroad (the USA and Western Europe), developing a significant measure of expertise concerning culture, politics, economics and languages. Students are offered a full range of summer and winter programs in Florida, Heidelberg, Munich, London, Plymouth, Madrid, Paris and Strasbourg. WIUU students integrate the knowledge of Ukrainian and American curricula into the activities of real international companies and enterprises. Courses and internship taken at partner universities are recognized by Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine”.

Partner Universities abroad include:

- City of London Academy (London, Great Britain)
- German-Ukrainian Society of Economics and Science (Mainz, Germany)
- Worms University of applied Sciences (Worms, Rhine – Main – Neckar metropolitan region, Germany)
- Highmark, Inc. (Georgia, USA)
- Institute of Commercial Management (Hampshire, Great Britain)
- Indiana Wesleyan University (Indiana, USA)
- Precedent Academics (Indianapolis, USA)
- Richmond, the American International University (London, Great Britain)
- Schiller International University (Florida, USA)
- Ukrainian Free University (Munich, Germany)
- University College Plymouth St. Mark and St. John (Plymouth, Great Britain).
- East Central University (Oklahoma, USA)

Countries Represented by Students at WIUU

Students from different countries have attended WIUU: the USA, Azerbaijan, Belgium, Egypt, Finland, Georgia, Ghana, India, Iran, Kazakhstan, Latvia, Libya, Nigeria, Pakistan, People’s Republic of China, Republic of Cameroon, Republic of Gambia, Republic of Serbia, Russia, Saudi Arabia, South Africa, Turkey, Turkmenistan and Ukraine.
## Degree Programs

<table>
<thead>
<tr>
<th>Degrees Offered</th>
<th>Diplomas Obtained</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joint Ukrainian - American Bachelor Degree in Business Administration and Management</td>
<td>Ukrainian State Diploma - Bachelor of Management (BM)</td>
</tr>
<tr>
<td></td>
<td>International Diploma - Bachelor of Business Administration (BBA)</td>
</tr>
<tr>
<td>American Degree - Bachelor of Business Administration</td>
<td>International Diploma - Bachelor of Business Administration (BBA)</td>
</tr>
<tr>
<td>Ukrainian Degree - Bachelor of Management</td>
<td>Ukrainian State Diploma - Bachelor of Management (BM)</td>
</tr>
<tr>
<td>Bachelor of International Business Degree</td>
<td>Ukrainian and International Diplomas in International Business (BIB)</td>
</tr>
<tr>
<td>American Degree - Master of Business Administration</td>
<td>International Diploma - Master of Business Administration (MBA)</td>
</tr>
<tr>
<td>Ukrainian Degree - Master of International Management</td>
<td>Ukrainian State Diploma - Master of International Management (MIM)</td>
</tr>
</tbody>
</table>

Master of Business Administration (MBA) is an integral part of the programs offered at Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine”. 
MBA Program Information

Associate Prof. Dr. Lyubov Kondratenko, Director of the Academic Department

Master of Business Administration Program is an integral part of all degree programs offered at WIUU. It attracts excellent applicants and is taught by highly-qualified teaching staff. A more detailed description of the program is given below.

Learning Objectives

The learning objectives of MBA program can be summarized as follows:

- Give students a clear understanding of the main methods and techniques of strategic management, financial planning and corporate management;
- Encourage students to evaluate management problems in economic, political, social and technical environments within which managers work;
- Introduce students to all the latest developments in the fields of international management;
- Consider the study of international business in a variety of cultural settings;
- Train students on how to integrate and apply the knowledge, approaches and methods they have learned to a variety of practical situations;
- Prepare students to identify problems, consider alternative solutions, evaluate and analyze situations and make decision.

Business education at WIUU prepares students to become effective and responsible entrepreneurs and leaders in organizations and companies while introducing them to all the latest developments in the fields of international business. The International MBA program is a 45-credit program. It may be completed during one and a half year on a full-time basis. Students are also given the opportunity to study utilizing a distance learning tutor support basis.

Core subjects include Advanced Finance, Advanced Accounting, International Management, International Marketing, Managerial Statistics, IT Applications, Research Methods and Analysis.
Learning Philosophy and Curriculum Content

At Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine”, we help you gain the competencies you need to become a successful business leader. Our curriculum is built in such a way as to combine strong theoretical preparation with developing excellent practical skills. Developing competencies, confidence, and ability to make significant contribution to organizational success is the main goal with which our curriculum content and other activities are aligned with.

Research shows that three major factors are required to become a successful business leader and to rise to the top in the business world: good understanding of all aspects of the organization’s business; well-developed communication skills; ability to deliver results quickly, efficiently and effectively. All MBA course syllabuses are designed with these factors in mind. WIUU’s MBA teaching staff utilizes different teaching approaches to deliver this high-content curriculum with impressive results.
Curriculum

MBA program at Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” is comprised of 15 courses. To enhance the strength of the learning environment, the University utilizes technology to deliver course content. This includes the use of exclusive on-line and face-to-face courses.

The curriculum is as follows:

<table>
<thead>
<tr>
<th>Courses</th>
<th>Credits</th>
<th>Auditory Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 International Marketing</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>2 International Management</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>3 International Law</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>4 Organizational Behavior</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>5 Human Resources Management</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>6 Operational Management</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>7 Statistical Business Analysis</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>8 Monetary Theory and Banking Systems</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>9 Contemporary Problems of International Economics</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>10 Advanced Finance</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>11 IT Applications / E-Business</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>12 Research Methods and Analysis</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>13 Advanced Accounting</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>14 Seminars in Business Policies</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>15 Marketing Management</td>
<td>3</td>
<td>45</td>
</tr>
</tbody>
</table>

Total: 45 credits 675 hours
Our Instructors

Instructors of the MBA program at WIUU bring their great theoretical and practical expertise to the classroom. They offer students an opportunity to learn, what really works in Ukrainian and International business. With their help, students develop an in-depth understanding of business operations in different areas of business. Among the instructors are:

Mr. Joachim Bentz, Marketing Manager Ukraine at Beiersdorf, teaches Business Policy. Students develop their business expertise under his instruction. Being native German Joachim Bentz comes from Hamburg (Germany) the birthplace of Beierdorf – a leading producer of Skin Care brands such as NIVEA, Eucerin, La Prarie. He is a beauty expert, having worked for 15 years in the cosmetics industry, one of the most competitive areas of FMCG. His functional focus is marketing and general management, i.e. being responsible for development and implementation of brand and category strategies. His geographical focus is emerging markets; although he has started his carrier in Germany, he has spent more than 10 years outside in such emerging markets like Russia, Ukraine and Chile. A special area of his personal interests is modern technologies. He is seen as one of the leading experts in internet marketing in Ukraine. Teaching is another area Joachim Benz has recently discovered as a great source of personal satisfaction.

Mr. Mark Sawchuk, General Manager, Professional Products Division, L’Oreal Ukraine, teaches International Marketing and Marketing Management. MBA students enjoy Mark’s classes thanks to the high quality theoretical and practical content. Mr. Mark Sawchuk is an employee of the L’Oreal Group for the past 15 years, having worked in various marketing positions and managing numerous brands in Montreal, Paris and Kyiv. Currently residing in Ukraine, Mark also devotes some time at WIUU, lecturing in Marketing, Branding and International Marketing. He has been with the University for six years.
Mr. Douglas Brattain teaches on-line courses at MBA program. The global approach he uses in his teaching provides MBA students with a unique way of developing their understanding of theory and practice of Operational Management, International Management and Business Policies.

Mr. Douglas Brattain is Recruiting, Training, and DOT Compliance Manager in IF&P Foods, Secretary in Indiana Chapter of the American Foundation for Suicide Prevention, Instructor at Wisconsin International University Ukraine, and Transportation Manager in Indianapolis Fruit Company. Mr. Douglas Brattain is a true scholar practitioner who enjoys the intricacies of observation and learning the details of different functional areas.

Mr. Andriy Zaporozhetz, CPA, is an instructor of Introductory and Advanced Finances and Advanced Accounting classes. Degrees and certifications: Master of Business Administration (MBA), California State University, Hayward/Institute of Business and Economics, Moscow; Professional Diploma in Management, President’s Business Management Training Initiative, Moscow/Vladikavkaz; Professional Diploma in Finance, Plekhanov’s Russian Academy of Economics; Certified Professional Accountant (CPA), IPBR, Moscow; 6 Sigma Green Belt project management, Caterpillar University, USA; Higher Education Diploma in Linguistics (English), NOSU, Vladikavkaz; 20+ Trainings/courses in Finance/Management/HR - in Spain, Switzerland, Turkey, France, Russia.

Dr. Olga Verkhohlyad teaches Human Resource Management and Organizational Behavior classes. Students enjoy her classes very much as they develop comprehensive understanding of the theory and practice of employee management, as well as learn to understand and positively influence employee behavior in a company. Olga Verkhohlyad received her Master's and Doctoral degrees in the United States. Her dissertation, "The Development of an Improved Human Capital Index for Assessing and Forecasting National Capacity and Development" received two prestigious awards: Dissertation of the Year Award (EAHR Department, Texas A&M University) and Malcolm S. Knowles Dissertation of the Year Award (Academy of Human Resource Development, USA). Dr. Verkhohlyad's expertise lies in the area of organizational/national development through human capital development, measuring organizational/national human capital, designing effective educational/training systems. Her other interests include Transfer Pricing (International Transfer Pricing Certificate, TAMU) and International Affairs (Certificate in Advanced International Affairs, TAMU).
MBA Preparatory Courses

For those with a non-business background, the MBA preparatory courses offer unique opportunities. For individuals whose primary background is law, engineering, computer science, social or natural sciences or other non-business fields, pursuit of a graduate degree in business is an excellent opportunity to complement their education, improving their chances of promotion, broadening and enhancing their employment options.

Particularly for students with law or engineering background, for whom many career possibilities exist within the world of business, the lack of a background in business administration can be a barrier to many excellent career opportunities.

MBA programs can bridge the gap between knowledge of law, engineering, and other non-business backgrounds, and its application to business situations. Successful completion of specified individual prerequisite courses guarantees the students admission to the WIUU MBA program. WIUU offers individual prerequisite courses required for entrance into the MBA program.

Students with a Bachelor's degree or the equivalent may begin their MBA studies in courses for which they have the necessary prerequisites, while concurrently completing the remaining required prerequisites.

Candidates who have completed Bachelor's degrees or the equivalent in fields other than business and have not completed the required prerequisite courses are advised to consult the Admissions Office.

Those candidates, who are interested in better developing their English language proficiency, can take English language classes. Mrs. Lesya Ischuk, an English language instructor, is known by the students for her great teaching skills.

Mr. Douglas Brattain and Mrs. Lesya Ischuk
Alumni Network and Career Planning

MBA degree is more than a degree. It is a life-changing opportunity which can open many doors for you in the professional world. One of the ways it is done is through the network students can build while at WIUU. Our students have diverse functional expertise. Our alumni work in different business sectors in national and international companies. This is a great resource students can use to expand the network.

At WIUU, we take the question of helping students build their professional network very seriously. Different events are organized where students and alumni can meet each other. Furthermore, WIUU is interested in helping our alumni in their professional growth. WIUU has been offering English language courses for its alumni.

Dr. Oleksandra Romanovska, an Internship and Career Development, PR and Communications Manager runs the questions regarding Alumni Network, internships and career planning.
Leadership Education at the Program

Being a student at WIUU has many advantages, one of which is meeting distinguished corporate, non-profit, and political leaders. MBA students are always invited to the events which enable them to learn more from the great expertise of such individuals.

Experts who have spoken at the events sponsored by WIUU include:

- Dr. Leonid M. Kravchuk - First President of Independent Ukraine;
- Dr. John E. Herbst - Ambassador of the United States in Ukraine (2003-2006);
- Dr. Hansjürgen Doss, Prof. Dr. - Honorary Consul of Ukraine in Germany, Ex-Member of the Deutscher Bundestag (1981-2002), President of German - Ukrainian Society of Economics and Science (DUG-WW) (Germany);
- Dr. John Johnson, Ph.D. - Senior Partner of Precedent Academics; Coordinator of the Doctorate Programs of Indiana Wesleyan University and the University of Phoenix (USA);
- Dr. Karl Beck - The Director of the United States Peace Corps in Ukraine (2001-2007);
- Dr. Douglas W. Gardner - UN Coordinator in Ukraine (2002-2005);
- Dr. Li Feng, Ph.D. - WIUU Representative for East Asian Countries Program (PR. of China);
- Dr. Kenneth R. Gray, Ph.D. - WIUU American Dean (2001 - 2002 and 2006-2007) (USA);
- Dr. Roger McMurrin - President of Music Mission Kyiv (1993 -2009); (USA);
- Dr. Moritz Hunzinger, Prof. Dr. - Hon. Senator, Chief Executive Officer (CEO) Emeritus of Action Press Holding AG; Founder and Managing Partner of GFI Communications (Mainz, Germany);
- Dr. Margaret Noble, Prof. Dr. – Principal of the University College Plymouth St. Mark and St. John (UK);
- Dr. Nick Kyritsis, Prof. Dr. – Principal of London City College, Schiller International University (London Campus, UK);
- Dr. Wolfgang Klee, Prof. Dr. - Member of the Board of German-Ukrainian Society of Economics and Science (Germany);
- Dr. Hendrik Doss, Prof. Dr. – Professor of the Mainz University of Apply Science, Member of the Board of German-Ukrainian Society of Economics and Science (Mainz, Germany).

Prof., Dr. Hansjürgen Doss – Honorary Consul of Ukraine in Germany, Ex-Member of the Deutscher Bundestag (1981-2002), President of the German-Ukrainian Society of Economics and Science (DUG-WW) (Germany) is giving a lecture to WIUU students.
Hon. Senator Moritz Hunzinger – Chief Executive Officer (CEO) Emeritus of Action Press Holding AG; Founder and Managing Partner of GFI Communications (Germany) (in the middle) enjoys sharing his wisdom of building effective international business with WIUU administrators and students.

Representatives of Highmark Inc. visit WIUU every semester delivering lectures on the broad spectrum of business issues.
MBA Program Academic Policies

Graduation Requirements

Graduate students will be granted a Masters degree upon satisfactory fulfillment of the following requirements:

- Completion of the required courses and credit hours required for the degree.
- A cumulative grade point average of 2.00.

During the course of the graduate program, the student’s work is subject to continuous review by the Dean of the International Programs and Program Advisor. Students are responsible for satisfying the requirements for graduation and for observing the academic regulations of WIUU.

Petitions for graduation will be approved by the Academic Office if all degree requirements have been completed before the proposed graduation date and if all required documents have been submitted and fees paid.

A student may be dropped from candidacy for serious academic or personal misbehavior by decision of the Academic Office.

Students are offered an opportunity to become interns in the field of international management at prestigious Ukrainian, international and joint companies with the perspective of obtaining a job after graduation.

Course Credit

A student performance in each course is evaluated with letter grades with equivalent grade point average ranging from an “A” (4.00) through “F” (0.00). “Plus” or “Minus” grades may be used at the instructor’s discretion.

Transfer Credits

In order to transfer credits from another educational institution to WIUU, a potential student must provide WIUU with the information regarding the length and content of the course, for which the credit transfer is sought. Furthermore, adequate information on certification/accreditation/quality assurance of the HEI from where the credit transfer is sought must be provided by the potential student. If the HEI possesses nationally/internationally recognized accreditation, and if the length and content of the course is similar to the ones at WIUU, and if the grade in the course is 70% or better, credit transfer may be allowed. WIUU allows for maximum of 15 credits (5 courses) to be transferred to WIUU from another HEI.

If the course content, or/and course length, or/and HEI accreditation is/are not sufficient, a potential student may request an assessment for that course from WIUU. WIUU will conduct assessment of knowledge of the potential student on the content of the course for which credit transfer is sought. If the potential student meets the qualifying grade for the course (“C” – 70%, for MBA program), the credit transfer from another HEI to WIUU for this course may be allowed.

Incompletes

An instructor may give an Incomplete (“I”) grade to a student whose course work at the end of a semester is missing any assignments which was the result of some unpredicted circumstances (e.g. a student illness). The student is responsible for completing the workload. The student receives a grade for the course only after all the assignments have been submitted.
Academic Integrity

Academic integrity is submitting one’s own work and properly acknowledging the contributions of others. Any violation of this principle constitutes academic dishonesty and is liable to result in a failing grade and disciplinary action. Forms of academic dishonesty include:

- **Plagiarism** — submitting all or a part of another’s work as one’s own in an academic exercise such as an examination, a computer program, or a written assignment.
- **Cheating** — using or attempting to use unauthorized materials on an examination or assignment, such as using unauthorized texts or notes or improperly obtaining (or attempting to obtain) copies of an examination or answers to an examination.
- **Facilitating Academic Dishonesty** — helping another commit an act of dishonesty, such as substituting for an examination or completing an assignment for someone else.
- **Fabrication** — altering or transmitting, without authorization, academic information or records.

Principles of academic integrity require that every student:

- Properly acknowledge and cite all use of the ideas, words or results of others.
- Make sure that all work submitted as his/her work in an academic activity is produced without the aid of unsanctioned collaboration or unsanctioned materials.
- Treat all other students in an ethical manner, respecting their integrity and right to pursue their educational goals without interference.

Compliance with these principles is necessary in order to insure that:

- Every student is given proper credits for her/his ideas, words, results and other academic accomplishments.
- All academic work done by a student is fairly evaluated and no student has an inappropriate advantage over others.
- The academic and ethical development of all students is fostered.
- The reputation of the University for integrity in teaching and research is maintained and enhanced.

Failure to adhere to these principles of academic integrity threatens both the reputation of the University and the value of the degree awarded to its students.
Library and Internet Center

WIUU has a high-quality library, which serves as one of the major tools for studying at WIUU. The library holds textbooks, books, science journals and other academic literature in Ukrainian, English, German, Russian and other languages. WIUU server holds catalog and dictionaries which can be easily accessed. Students can use a reading room for their conveniences. Library staff is always willing to assist you in your information search.

Internet Center opens access to virtual Internet data bases: libraries, information centers, foreign publishing houses, archives and science magazines. Internet provides distance learning technologies and connects WIUU to colleagues and partners throughout the world.

Mr. Vladislav Nadtochiy, Head of IT and On-Line Education Center, is always happy to assist students with any of internet access-related needs.

Mr. V. Nadtochiy graduated from National Pedagogical Dragomanov University. His majors are Information Technology and Pedagogics. He has been almost ten years with WIUU.

Mr. Vladislav Nadtochiy, Head of IT and On-Line Education Center
Applying for Admission

Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” admissions procedure is streamlined and highly personalized, and our Admissions staff is available to assist you at every step of your application process. The Admissions Committee evaluates candidates to assess the potential they have to master the program and to meaningfully contribute to it, as well as the program’s alignment with the candidates’ goals. The factors which are paid attention to during the evaluation process are as follows: professional work experience, an admission interview, and the previous academic history.

Mrs. Olga Glazova, Admission Director

Admission Criteria

MBA is an innovative and highly relevant program which combines management theory with the practical skills that modern employers need. The objective of the MBA program at WIUU is to take a student’s career to the next level with an efficient blend of academic experience and practical skills. Therefore, prior to enrolling in the MBA program, it is required to have two years or more of relevant work experience.

List of the Documents Required for Admission of Ukrainian students:

- application form;
- official transcripts and diplomas (Bachelor Degree and/or Master Degree);
- medical certificate of health condition;
- copy of passport and copy of national ID card;
- military recruits’ registration certificate for men;
- six (6) pictures (3×4);
- proof of previous employment history;
- proof of fully paid tuition and other fees (including library deposit, dormitory);
- CV.

List of the Documents Required for Admission of International students:

- application form;
- official transcripts and diplomas (translated and legalized by your country’s official authorities either in your home country or in the embassy of your country in Ukraine);
- birth certificate (translated and legalized);
- medical certificate of health condition (translated and legalized);
- AIDS certificate (translated and legalized);
- copy of passport;
- ten (10) pictures (3×4);
- two (2) recommendation letters (from former or present employees, institutions, lecturers and other relevant sources);
- return ticket with open date (for the period of one (1) year);
- proof of fully paid tuition and other fees (including library deposit, dormitory, medical health insurance, immigration insurance and registration);
Requirements for admission for MBA program

- At least two years of relevant work experience.
- Undergraduate degree (2.00 minimum GPA) or equivalent of C grade average.
- English Proficiency: English Placement Test (minimum score of 60%), TOEFL (minimum score – from a test date within two years – 500 for paper based test or 173 for computer based test or 60% for internet based test) or IELTS (a minimum IELTS band score of 5.5) or equivalent proficiency tests (please refer to the Admissions office for clarification).
- Placement Tests in Principles of Management, Microeconomics, Macroeconomics, Business Statistics, Accounting, and Principles of Finance* for the applicants who wish to be exempt from the stated prerequisite courses.

The following qualifications are considered for entry into the MBA program

- Bachelor of Business Administration, Bachelor of International Management, Specialist of International Management, or Master of International Management from WIUU.
- Bachelor’s Degrees from other universities or equivalent qualifications accepted by WIUU.
- Master’s Degree in another discipline.
- Professional qualifications considered equivalent to Bachelor’s Degree status. Applicants must have maintained a good academic record in their undergraduate studies.

MBA Placement Tests

In addition to the relevant work experience, applicants must have completed an undergraduate program with the grade point average of 2.00 or above. The applicants who believe that they can be exempted from the prerequisite courses are to sit for placement tests in Principles of Management, Microeconomics, Macroeconomics, Business Statistics, Accounting, and Principles of Finance. The applicant whose score falls below 70% on the placement test will be expected to enrol in the corresponding prerequisite course.

Applicants must also provide proof of English proficiency by submitting a TOEFL score (or an equivalent English test) or by taking a placement test at WIUU to begin study in the degree curriculum. Applicants scoring below 60% in the WIUU English Placement test will be expected to enrol in ESL classes at WIUU until such time that they have reached satisfactory English proficiency. The International faculty teaches classes with the understanding that students have the required English proficiency. Graduates of the BBA program at WIUU are subject for exemption from the placement tests.

Criteria for Entrance in Higher Levels

In accordance with the Lisbon Recognition Convention, entrance in the higher levels at WIUU is allowed. In order to transfer credits from another educational institution to WIUU, a potential student must provide WIUU with the information regarding the length and content of the course, for which the credit transfer is sought. Furthermore, adequate information on certification/accreditation/quality assurance of the HEI from where the credit transfer is sought must be provided by the potential student. If the HEI possesses nationally/internationally recognized accreditation, and if the length and content of the course is similar to the ones at WIUU, and if the grade in the course is 70% or better, credit transfer may be allowed. WIUU allows for maximum of 15 credits (5 courses) to be transferred to WIUU from another HEI.
If the course content, or/and course length, or/and HEI accreditation is/are not sufficient, a potential student may request an assessment for that course from WIUU. WIUU will conduct assessment of knowledge of the potential student on the content of the course for which credit transfer is sought. If the potential student meets the qualifying grade for the course ("C" – 70%, for MBA program), the credit transfer from another HEI to WIUU for this course may be allowed.

**Registration**

Each fall and spring semester, academic advisors offer preregistration counseling. Preregistration for the fall semester takes place during the spring and summer, and for the spring semester preregistration takes place during the fall semester. Each potential or current student is required to make an appointment with Dr. Olena Volovyk, the Dean of the International Programs (380-44-486-0666 [ext 204]) (elenavolovyk@ukr.net) or with Mrs. Patricia Essien, International Program Coordinator (380-44-486-0666 [ext 206]) (p.essien@gmail.com). They advise students on all issues concerning registration and the process of studying including the prerequisite classes that may need to be taken, the offering of courses during each semester. Potential and current students then create their educational schedule with their help and are registered.

It is the student’s responsibility to contact the Accountant’s Office, which issues bills, and make sure that the fees have been paid according to the schedule established for them.

After the start of a semester, a student may take one week to decide whether to keep certain classes or not. Any class may be dropped during the first week with no penalty.

**Tuition and Payment Terms**

WIUU has competitive tuition rate. Each course costs 2560 UAH for Ukrainian students and 2560 (+5%) for international students, and payment is due the second week of a semester. The cost of one semester of the program is 12800 UAH, and the cost of the whole program is 38400 UAH for Ukrainian students. The cost for international students is 5% higher.

If you have questions about tuition or payment terms, please, contact the Accountant Office at (+38 044) 236-1916 [ext 109].
Why Choose MBA Program at WIUU?

Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” combines solid content program with well-developed international environment. Ukrainian and international students together make the program worth studying at.
Words from our MBA 2012 graduates

Here is what our graduates tell about their educational experience at MBA program of Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine”

Andrei Drobot, MBA 2012
Current position: Senior Investment Advisor/Head of Restructuring Practice at Capital Times
Work Experience prior to MBA: Senior Consultant/Business Development Advisor at Roland Berger Strategy Consultants, Senior Associate at Golden Gate Business, Partner at Brain Source International

“I decided to pursue MBA diploma due to several reasons. After having made a career in HR up to a Partner level and turning me to Strategy and Investments field I came across many topics which were not covered in my BBA studies. It was natural to decide to study for MBA to broaden my knowledge base, obtain up-to-date management conceptual framework, and refresh my financial skills. I chose Wisconsin International University following references from my friends, former professors who taught me back in ICU and other reasons: teaching staff, curriculum which includes top-managerial courses as well as accounting and finance. I really feel MBA at WIUU helped me to combine practical experience with up-to-date theoretic concepts and management techniques. I’m really grateful to all instructors who shared their knowledge and experience with me!”

Kateryna Pryimachenko, MBA 2012
Current position: General Manager, Neochimiki Ukraine, Ltd.
Neochimiki Ukraine ltd is a distribution company that deals with chemical products and raw materials for B2B to the variety of industries.

“After years of graduation from the first university and working experience in various businesses, I recognised that I needed to gain access to the latest management know-how and to certify my professional qualification. The best opportunities which would help me to reach my goals were presented by the WIUU MBA program. I enjoyed the WIUU approach to adult education which includes flexible class-schedule (mostly evening or weekend classes), interesting teaching and learning methods (projects and cases studies) and emphasis on team-work activities. Strong student's and professor's commitment requirements made the studies interesting, complete and useful.

The MBA opened doors to new friendships and relationships with interesting people of different cultures. These friendships were born in the atmosphere of searching and absorbing new professional knowledge – a very special learning atmosphere I had never experienced before. I am deeply grateful to WIUU and professors for the knowledge and skills that were given to us.”
Visiting Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine”

Campus visits may be offered for students considering coming to WIUU. Contact the office if interested in arranging a visit. You will be offered a tour around WIUU as well as video and published materials about the University.

For further information about MBA program at WIUU, visit www.wiuu.edu.ua or call (+380 44) 236-1916.
Administration

WIUU Rector and the Head of the Fundamental Studies Department – Prof. Dr. Oleksander Romanovskiy
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Library Director - Mrs. Tetyana Romanovska (Master's Degree in Education)
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